



## CONTENTS

### The Story of MajorElles

#### 13 Destinations :

I - VENICE

II - GENEVA

III - MONT BLANC

IV - NEW FOREST

V - LAKE DISTRICT

VI - BOMBAY

VII - MARRAKECH

VIII - ESSAOUIRA

IX - TANZANIA

X - KENYA

XI - LAKE COMO

XII - THE HAMPTONS

XIII - PARIS

### La Maison El Kanti

#### Price List

#### Acknowledgements

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*Make-up artists : Karima Maruan, Magali Guillet,*

*Juliette Gaymua.*

*Creative director : Claudia Bear*

*Lighting assistant : Anouska Patchett*

*Accessories : Zeha Berlin*

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argentine.





Un Voyage dans le Temps...

Imperial  
The Good Companion Model T

Made in Leicester, England

Un Voyage dans le Temps...  
Par Annaliese de Cadenet

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## THE STORY OF MAJORELLES

*My globe-trotter grandmother Annaliese was the inspiration behind this collection. Her impressive career enabled her to travel the world in true style during the 1940's and 50's.*

*Based in Geneva and diplomat for the League of Nations, her missions often led her to faraway destinations within the five continents. Her countless travel experiences ignited her passion for writing and resulted in her publishing a trilogy of original short stories. Her outstanding elegance was classic yet timeless and her wardrobe directly inspired the design ethos of MajorElles. We invite you to join us in our adventure and discover the world of MajorElles through this unique sustainable collection, the style of which echoes thirteen exceptional destinations...*

"TRAVELLING OPENS A DOOR THROUGH WHICH  
ONE MAY ESCAPE REALITY AS IF TO ENTER A NEW UNEXPLORED  
REALITY WHICH RESEMBLES A DREAM..."

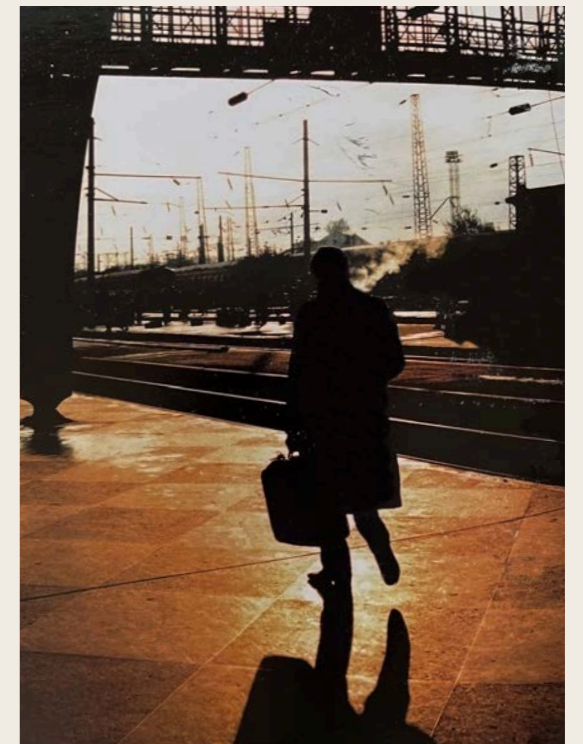
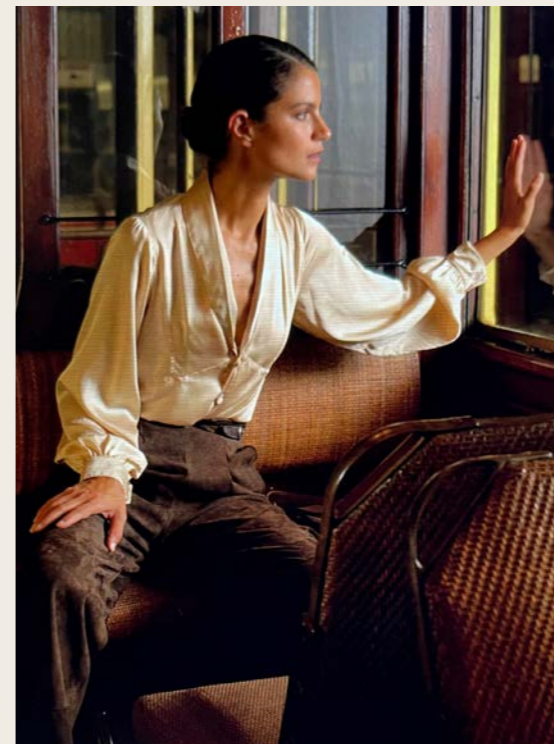
- GUY DE MAUPASSANT



## VENICE

On the left: Maud wears the *'Rivage'* peach silk blouse.  
On the right: Maud wears the *'Florian'* ivory cotton dress shirt  
with the *'Riva'* chocolate brown suede skirt and the *'Balthazar'*  
leather handbag on its doubled waist belt. Following spread:  
Maud is wearing the *'Anneliese'* cotton and silk blend blouse.





## GENEVA

To the left: Maud wears the *'Léman'* silk shirt and the *'Richemond'* suede trousers. Top of this page on right: *'Mékarisi'* suede coat. On bottom left: *'Léman'* silk shirt and *'Bristol'* suede trousers. Following spread: *'Mékarisi'* suede coat and *'Florian'* dress shirt.





## MONT BLANC

To the left: Maud wears the *'Petrograd'* coat dress with the *'Florian'* dress shirt.

This page on bottom right: Maud wears the *'Léman'* silk shirt with the *'Bristol'* suede trousers.





## NEW FOREST

Jérôme wears the *'Hemingway'* khaki waistcoat and the *'Livingstone'* huntsman coat in weathered leather with a removable soft wool lining and detachable cape. Accessorised with the *'Ranger'* sombrero in assorted leather.







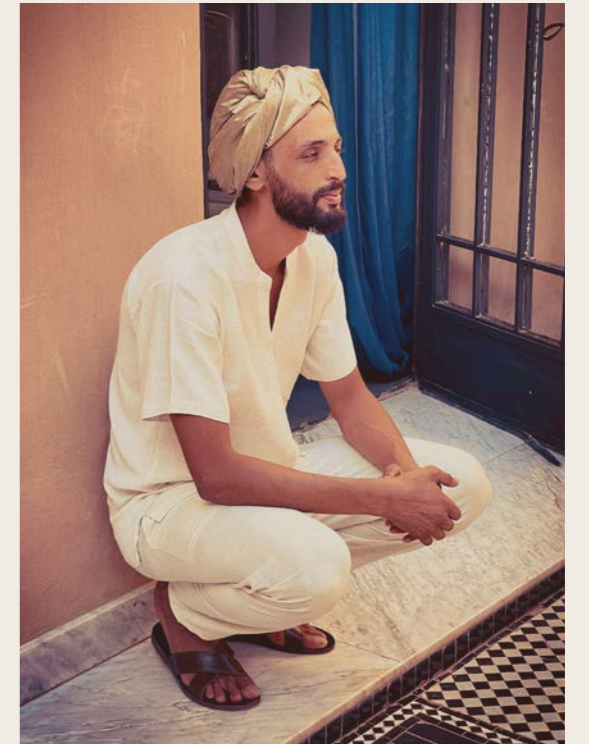
## LAKE DISTRICT

On the left: Jérôme wears the *'Jawa'* biker jacket in brown suede and is holding the *'Rasmus'* backpack in weathered leather. Maud wears the *'Atherton'* biker jacket in taupe suede.

On the right: Maud wears the *'Costello'* khaki jacket with the *'Agostini'* trousers, both in leather and suede.



Motobecane



## BOMBAY

On the left: Maud wears the *'Sultan'* suede trousers in natural beige with the *'Florian'* cotton shirt. Above top left: Badr wears the *'Taj'* jacket in nubuck with the *'Padshah'* loungewear in linen. Next pages: Maud wears the *'Mumbai'* linen top. Following spread: Maud wears the *'Raj'* suede jacket with the *'Sultan'* suede trousers.











## MARRAKECH

On the next pages: Maud wears the *'Paluna'* jodhpur trousers accompanied by the *'Salomé'* cotton blouse. On the following pages: *'Agostini'* leather and suede khaki trousers with the *'Khalid'* linen shirt in olive, accessorised with the *'Gaspard'* leather bag worn on its doubled waist belt. On the penultimate page: Maud wears the *'Paluna'* jodhpur trousers with the *'Salomé'* blouse. On the following double page: Maud wears the *'Vivienne'* suede coat with the *'Florian'* shirt.

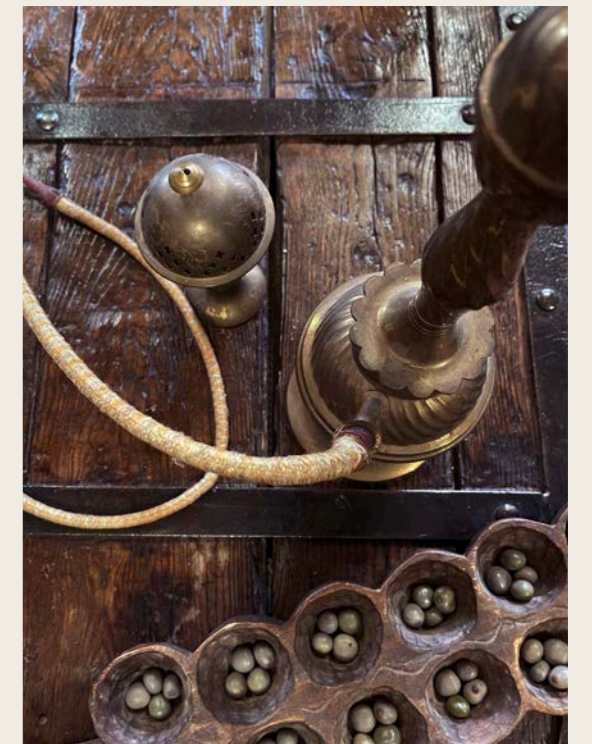










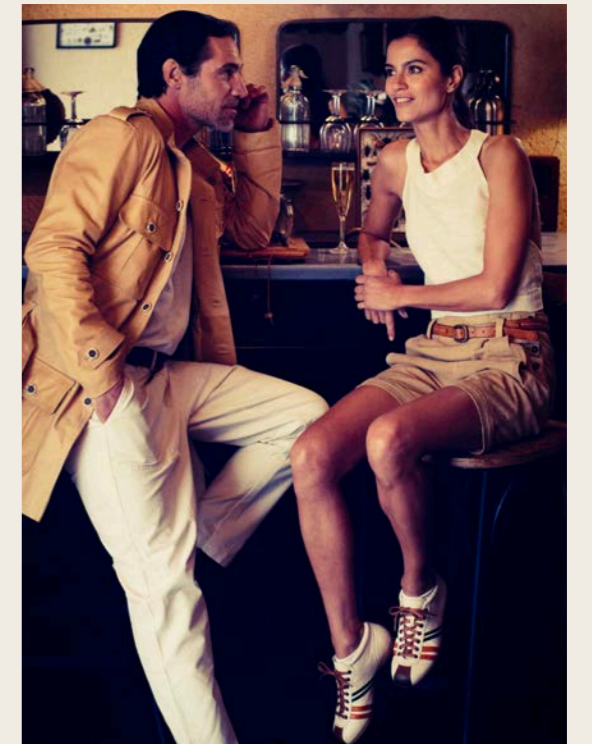
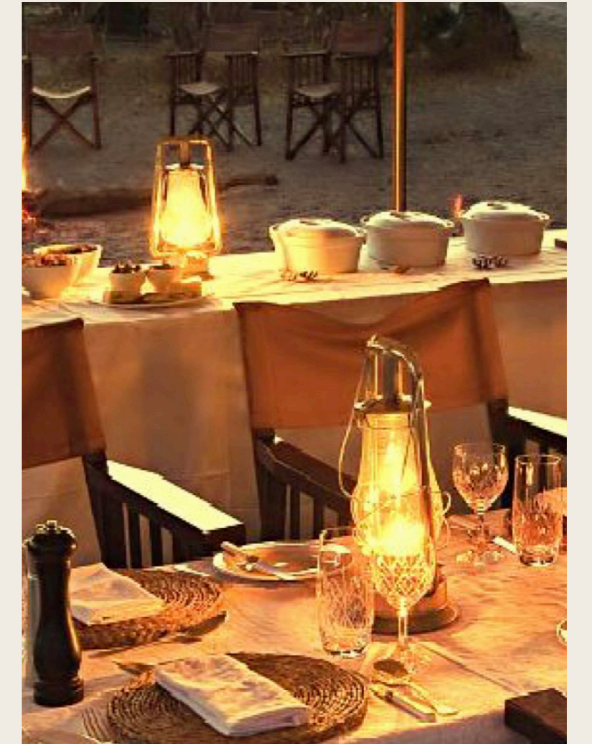


## ESSAOUIRA

On the left and the following pages: Maud is wearing the 'Mogador' backless suede dress in dark chocolate with shoestring straps embellished with 'Majorelle blue' stones.





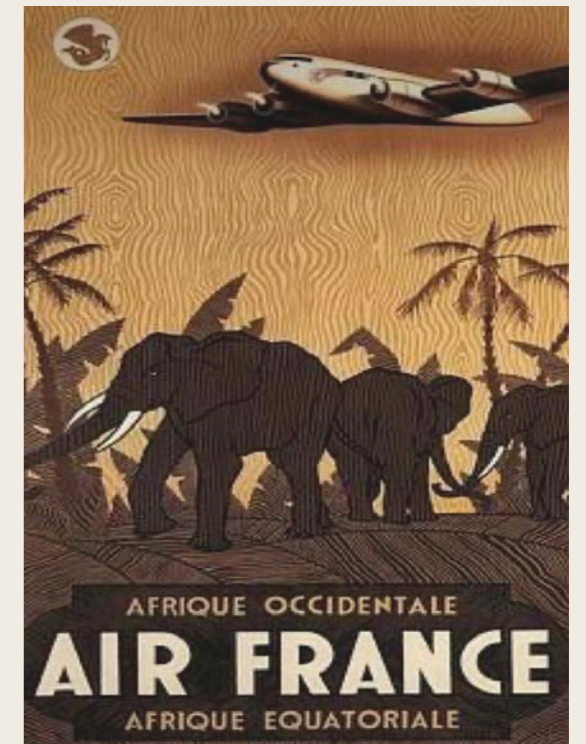


## TANZANIA

On the left: Jérôme wears the *'Taj'* jacket in nubuck with the linen *'Padshah'* loungewear ensemble in linen. On the right: Maud wears the backless *'Stresa'* top with the *'Maggiore'* suede shorts. Following pages: Maud wears the *'Mara'* khaki suede shirt dress.







## KENYA

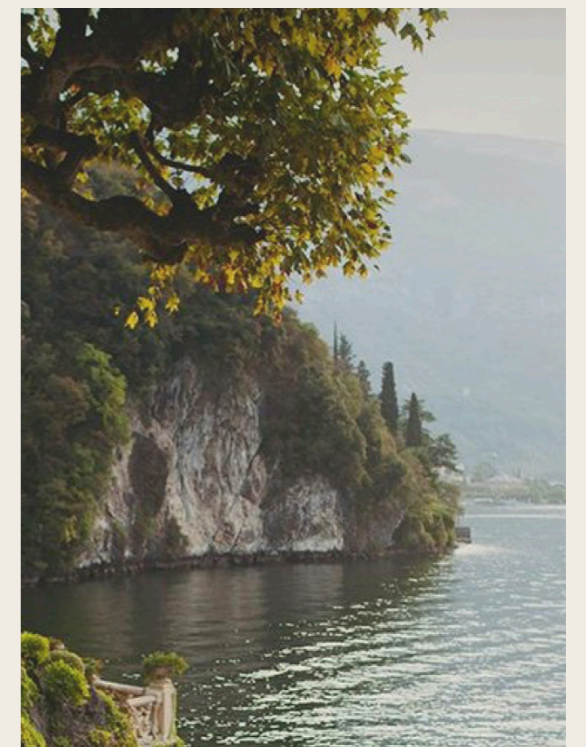
On the left: Maud wears the *'Mara'* khaki suede shirt dress.

Next spread: Maud wears the *'Saja'* linen loungewear with satin sash.

Following spread: Maud wears the *'Florian'* shirt with the *'Sultan'* suede trousers.







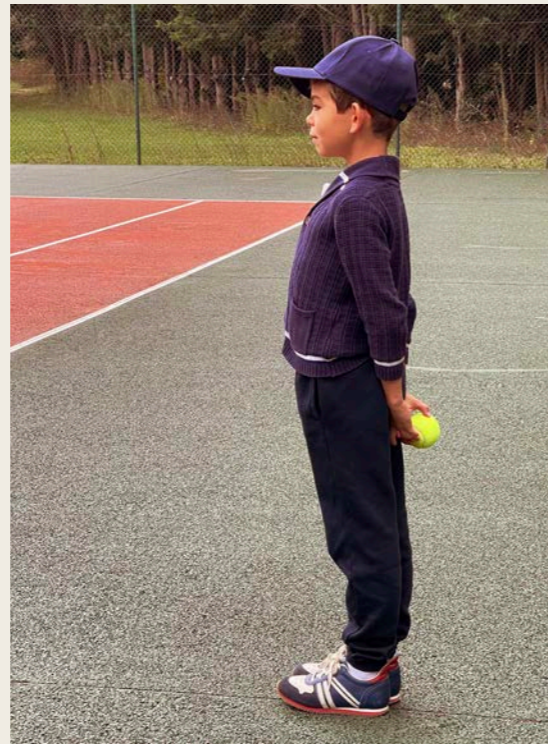
## LAKE COMO

On the left and following pages: Maud wears the *'Amavi'* backless top and the *'Maggiore'* shorts in suede.

On the right: Maud wears the *'Como'* backless top with the *'Maggiore'* suede shorts in natural beige.





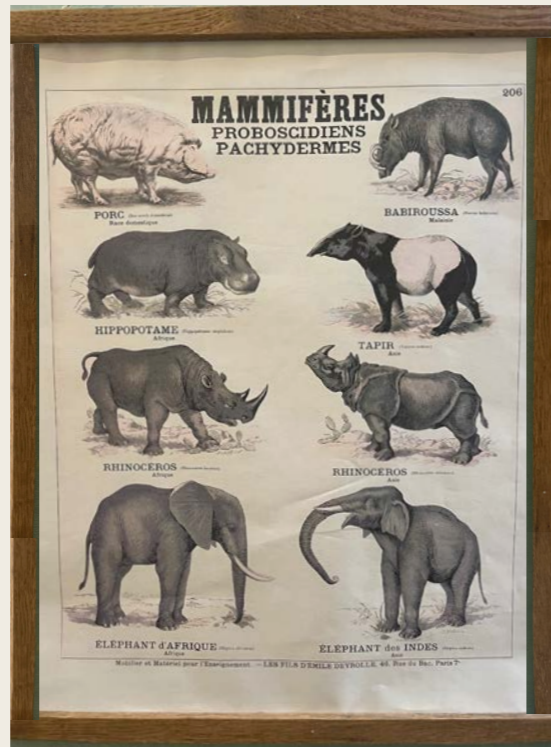


## THE HAMPTONS

On the top left: Maud wears the *'Wimbledon Pink stripe'* tennis dress.

On the bottom left: Maud wears a *'Red stripe'* polo shirt and the *'Croquet'* trousers. Jérôme wears the *'Blue Stripe'* polo shirt with the *'Cricket'* trousers. On the right: Jérôme wears the *'Badminton'* shorts.





## PARIS

On the left: Maud wears the 'Vivienne' suede coat in natural beige with the 'Florian' dress shirt.  
On the right: Maud wears the 'Vivienne' as a coat dress.



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#### LA MAISON EL KANTI

#### THREE GENERATIONS OF EXPERTISE

*The El Kanti family began specialising in leather tailoring in the 1930's. To this day Fouad and his brothers perpetuate the family tradition. Their maison is situated in the Ourika district in Marrakech scarcely 15km from the Place Djemaa el Fna and the renowned souk. The El Kanti brothers know exactly where to source the best hides which are of the very finest quality. Benefitting from three generations of expertise and craftsmanship in the haute-couture domain, each garment has been meticulously made by hand. To this day the brothers often use their great grandfather's tools to achieve the best possible results.*

*Each and every item in this collection reflects their talent.*

*If treated with care, these timeless pieces*

*can last a lifetime...*

**L'ATELIER EL KANTI**

Route de l'Ourika, Marrakech

**L'ATELIER MIMOUN**

Quartier St Albertgaty, Provence, France



## PRICE LIST

### WOMENSWEAR

'Rivage' blouse .....	495E
'Florian' shirt .....	595E
'Riva' skirt .....	1,275E
'Anneliese' blouse .....	425E
'Léman' blouse .....	495E
'Richemond' trousers .....	1,300E
'Mékarsi' coat .....	2,950E
'Bristol' trousers .....	1,850E
'Petrograd' coat .....	2,100E
'Atherton' jacket .....	1020E
'Costello jacket' .....	2,440E
'Agostini' trousers .....	2,350E
'Sultan' trousers .....	1,695E
'Mumbai' top .....	490E
'Raj' jacket .....	1,850E
'Paluna' jodhpurs .....	1,395E
'Salomé' top .....	495E
'Khalid' blouse .....	650E
'Vivienne' coat .....	3,200E
'Mogador' dress .....	2,450E
'Stresa' backless top .....	220E
'Maggiore' shorts .....	480E
'Mara' shirt dress .....	1,800E
'Saja' ensemble .....	320E
'Como' backless top .....	290E
'Amavi' backless top .....	390E

### MENSWEAR

'Hemingway' waistcoat .....	970E
'Livingstone' trench .....	3,350E
'Jawa' jacket .....	1700E
'Taj' jacket .....	2,900E
'Padshah' ensemble .....	320E

### MJR SPORTSWEAR

'Wimbledon' tennis dress .....	420E
Polo 'Red Stripe' (W) .....	155E
'Croquet' trousers (W) .....	360E
Polo 'Blue Stripe' (M) .....	165E
'Cricket' trousers (M) .....	325E
'Badminton' shorts (M) .....	290E

### ACCESSORIES

'Balthazar' belt bag .....	385E
'Gaspard' belt bag .....	460E
'Ranger' sombrero .....	380E
'Rasmus' backpack .....	395E

*For made-to-measure orders please email us at [contact@majorelles.fr](mailto:contact@majorelles.fr) and complete the online form with your measurements which is available on our site at [www.majorelles.fr](http://www.majorelles.fr) Our bilingual tailors are always available should you require further assistance.*



[www.majorelles.fr](http://www.majorelles.fr)

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